

THE COAL INSTITUTE

2024 Summer Trade Seminar

July 14 - 16, 2024

Kingston Plantation, Myrtle Beach, SC

INSIDE THIS DOCUMENT

Hotel Reservations	2
Golf	3
Sponsorship	4-6
Schedule of Events	7

Register Now!

We are excited to have everyone join us in Myrtle Beach, South Carolina this year for The Coal Institute's 53rd Annual Summer Trade Seminar. We will have two great days of industry speakers as well as activities such as golf and pickleball. There will be plenty of time for people to network by the beach or by the pool. The hotel has never looked better and the newly renovated pool area now has cabanas and a new brewhouse with unobstructed views of the ocean, where we will hold some of our activities. For those with families joining us, there is also a new kids waterpark and slide pool.

Thanks to our Event Sponsor



- ◇ Member registration fees are \$600
- ◇ Non-Member registration fees are \$800
- ◇ Registration fees for a spouse/guest are \$100
- ◇ Registration fees for children (Tuesday Dinner) are \$25
- ◇ To register click [HERE](#).
- ◇ **Registration after June 11 increases by \$100**

If you are interested in a sponsorship for this event, contact

Tim Carr at (315) 783-8472





KINGSTON PLANTATION and EMBASSY SUITES

*Reservations must be made by **June 11, 2024** in order to get convention rates.*

On-line Reservations:

Embassy Suites Hotel or Kinston Plantation Villas and condo reservations, click [HERE](#).

Embassy Suites Hotel Phone Reservations:

Call (800) 876-0010, Option 2 and identify yourself as an attendee of **The Coal Institute** and use **SRP Code COA**

Kingston Plantation Villas and Condo Phone Reservations:

Call (800) 876-0010, Option 1 and identify yourself as an attendee of **The Coal Institute** and use **SRP Code AOC**

Need help with your hotel reservation? Please email Gina Martin at gina@thecoalinstitute.org

The above rates do not include a \$28 daily resort fee per unit or a 12% room tax. Self-parking is \$11.99 per day. The resort fee includes: Basic Internet, Shuttle Service (2-mile radius), two hours of Tennis or Pickleball Court time per day (reservation required), Beach Towels, Currents Water Park, Children Activities, 10% off at The Landing Spa and Fitness Shop and 25% off at the Golf Simulator.

Embassy Suites and the STS Committee hope to provide a quick and smooth check-in upon your arrival: however, please be aware that **check-in time is 4:00 p.m.**

The Hilton, next door to Embassy Suites, is also available. For reservations, call (800) 876-0010.





Golf Tournament

Sunday, July 14, 2024

- When: Sunday, July 14 8:30 am
- Where: Arcadian Shores Golf Club
- Cost: \$130/golfer (paid through conference registration)
- Tee Times: Tee times are available front and back on both sides of the course
- Questions: Please send foursome requests to Gina Martin at gina@thecoalinstitute.org
- Address: 710 Hilton Road, Myrtle Beach, SC 29572
(Across from Kingston Plantation)
- Website: <https://arcadianshoresgolf.com>



THE COAL INSTITUTE

Dear Coal Institute Members:

The Summer Trade Seminar is fast approaching. Your help is once again requested regarding sponsorship! This event continues to be one of the premier meetings in the coal industry, and with its tradition of mixing family fun with business, it is second to none. However, this event does not happen without the hard work of a group of dedicated volunteers, and without the support from you, our members and sponsors.

The sponsorship funds you provide not only benefit the STS; they also support The Coal Institute's scholarships and support of related coal education programs. We respectfully request that you consider providing a minimum contribution of \$750. As you look at the various sponsorship opportunities, please consider the BT Prince Past Presidents Sponsorship, Golf Hole signage, T-shirts and Mulligans. The revenue from each of these goes directly to our Educational Funding Program and will help us reach our goal of at least \$8,000 at the STS. Please note that we are grateful for any financial assistance that you may offer.

We have some creative sponsorship opportunities. Please review the following information for all the details related to Sponsorship for this summer's meeting.

As always, we thank you in advance for considering sponsorship of this event. My Co-Chair Joe Frye and I look forward to seeing you in Myrtle Beach!!!!



Tim Carr
Chairman
Sponsorship Committee



Joe Frye
Chairman
Joe Frye Jr. Educational Funding Committee



2024 STS Sponsorship Options

Event Sponsor *Reserved by CSX*

The sponsor will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply as part of the TCI attendee registration packet. The sponsor's logo will also be showcased in the conference agenda, prominently on signage throughout the event, on the official event T-Shirts and with an advertisement in the conference program.

Entertainment Sponsor (Multiple) \$4,000

The sponsor will have their logo / brand prominently displayed on signage by the dinner entertainment, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Golf Tournament Sponsor (Multiple) \$2,500

The sponsor's logo/brand will be displayed on signage at the meeting, in the conference program and on the official event T-Shirts. The sponsor will be allowed to distribute their logo golf balls, tees, bag tags and/or other golf favors to the golf tournament participants. Signage will be displayed prominently on and off the golf course with the sponsor's logo / brand.

Sunday Reception/Registration Sponsor (Multiple) \$2500

The sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Registration Gift Sponsor (Multiple) \$2,000

Each sponsor will have their logo / brand prominently displayed on signage at registration, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Sunday Cabana Sponsor (Two) \$1,500

The two sponsors will have their logo / brand prominently displayed on signage at/on a double cabana for registration on Sunday; they would also be listed in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Tuesday Reception Sponsor (Multiple) \$2500

The sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Tuesday Dinner Sponsor *Reserved by CSX*

The sponsor will have their logo / brand prominently displayed on signage at the dinner event, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

(continued on next page)

2024 STS Sponsorship Options (*continued*)

CEDAR Quilt Giveaway Sponsor (Multiple) \$2,000

Each sponsor will have their logo / brand prominently displayed on signage at dinner, thanked during the quilt giveaway, in the conference program, on the official event T-Shirts, and prominently on signage throughout the event.

Refreshment Break Sponsor (Multiple) \$1,250

Each sponsor will have their logo / brand prominently displayed on signage during the refreshment break taking place each morning of the conference, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

WiFi Sponsor (Multiple) \$1,000

Each sponsor will have their logo / brand prominently displayed on signage for the Wi-Fi link each morning of the conference, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

General Sponsor (Multiple) \$750

Each sponsor will have their logo displayed on signage at the meeting, on the official event T-Shirts and in the conference program.

T-Shirt Sponsor - Supporting Scholarships (Multiple) \$500

Each attendee and their guests will receive a T-Shirt designed specifically for this year's Summer Trade Seminar and will include the company's logo on the back for continued exposure all year long.

Golf Hole Sponsorship – Supporting Scholarships (Multiple) \$250 Shared Hole / \$450 Exclusive Hole

Each sponsor will have their company name displayed on signage at the tee of one of the tournament's golf holes.

Be a t-shirt and hole sponsor and receive \$100 off!

B.T. Prince Past Presidents Sponsorship (*supports Educational Funding Program*)

We encourage individuals to donate in honor of or in memory of a Past President of The Coal Institute in the amount you choose. (Options are available at the online meeting registration.)





2024 SUMMER TRADE SEMINAR SCHEDULE OF EVENTS

Sunday, July 14

8:30 AM		Golf
3:00 PM	5:00 PM	Registration & Social - Area Above Black Drum Brewing (Dress: Swimsuit casual)

Monday, July 15

Meetings in Kensington Ballrooms E and F (Dress: Resort casual)

8:00 AM	8:30 AM	Coffee & Pastries
8:30 AM	9:00 AM	Call to Order / Business Meeting – Donnie Peake, President
9:00 AM	10:30 AM	Session One
10:30 AM	10:45 AM	Break
10:45 AM	12:15 PM	Session Two
7:00 PM		Pizza Party - hosted by River Trading & Blackhawk Coal (Dress: Beachwear)

Tuesday, July 16

Meetings in Kensington Ballrooms E and F (Dress: Resort casual)

8:00 AM	8:30 AM	Coffee & Pastries
8:30 AM	9:00 AM	Call to Order / Goodwyn Holmes Award
9:00 AM	10:30 AM	Session Three
10:30 AM	10:45 AM	Break
10:45 AM	12:15 PM	Session Four
12:15 PM		Closing Remarks
6:00 PM	7:00 PM	Reception - Area Above Black Drum Brewing (Dress: Resort casual)
7:00 PM	8:30 PM	Dinner
8:15 PM	8:30 PM	Door Prizes & Quilt Giveaway
8:30 PM	11:00 PM	Music & Dancing